



## Sponsorship Packages »

### Annual National Economic Development Conference »

Held over three days and rotating between state capitals and regional centres. Each Conference offers site visits to view economic development projects, a two day speaker program including the Annual Awards presentation, and a one day intensive Master Class on a topic of direct use to practitioners.

Government and Industry organisations exhibit at the Conference.

EDA is collaborating with organisations in the Asia Pacific region to deliver international economic development conferences as the opportunity arises.

**EDA**

ECONOMIC DEVELOPMENT AUSTRALIA



# Sponsorship Opportunities »

- International/National Economic Development Conference

EDA offers organisations a variety of conference sponsorship options. This opportunity provides access to key decision makers working in economic and regional development across Australia.

AMOUNT [Exclusive of GST]

	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Conference Dinner \$5,000	Ed Awards \$2,500	Exhibitor \$3,000	Partner \$2,000	Conference Welcome \$3,000	Masterclass \$2,000	Technical Tours \$1,000
<b>EVENT BENEFITS »</b>										
Complimentary Conference Registrations incl Awards Dinner	3	2	1	2		2		1		
Ability to address delegates at specified function as listed				•	•			•	•	•
Acknowledgement of sponsor's name at opening and closing ceremonies	•									
Complimentary tickets to Awards presentation and dinner	3	2	1	2	2		2			
Presentation of the Award by a representative of your organisation					•					
Ability to briefly address delegates during plenary sessions	Day 1 (5 mins)	Day 1 (2 mins)	Day 2 (2 mins)							
<b>MARKETING PRESENCE »</b>										
Organisation mentioned in the conference booklet	•	•	•	•	•	•	•	•	•	•
Advertisement in conference publications	Full Pg	Half Pg	Quarter Pg							
Advertisement in the awards booklet					Half Pg					
Sponsors name & logo displayed on all Conference literature	•	•	•							
Organisation's banner at the specified function as listed				•	•		•	•	•	
Sponsors/Exhibitor's name & logo on conference website with link	•	•	•	•	•	•	•	•	•	•
Logo & name displayed at all sessions on organisation's banner	•	•	•							
Option to provide branded satchel & place inserts	•									
Ability to provide handout material/place in satchel to participants	•	•	•	•		•		•	•	•
Provide exhibition booth with Velcro compatible walls & lighting	•	•	•			•				
Exhibitor name & booth number on fascia board	•	•				•				

# Sponsorship Details »

Gold/Silver/Bronze Sponsors	Multiple opportunities.
Conference Dinner	One Sponsor per Dinner.
ED Awards	Opportunity for eleven [11] Award Categories with Trophies and Certificates.
Exhibitor	Approximately 10 Exhibition Booths adjacent to Conference Hall entrances.
Conference Partner	With local organisations including Councils.
Conference Welcome	One sponsor per conference.
Master Class	One sponsor.
Technical Tours	One sponsor per tour

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